

How To (Helping You) Remove eBay Fakes

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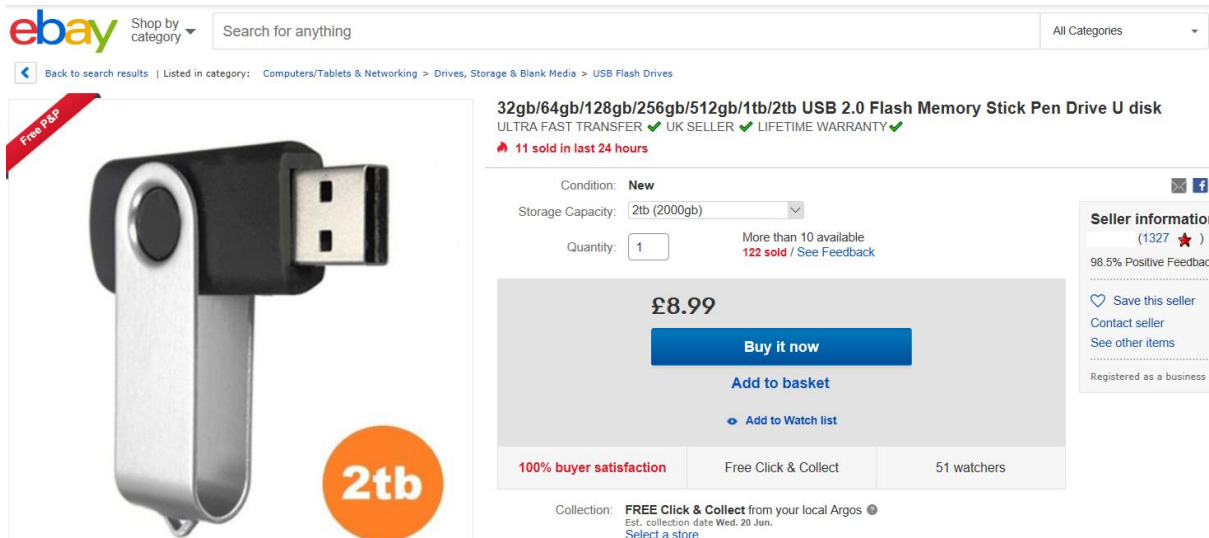
Please note; a Video of this “How-To” will be available on free download in the near future.

For many years, eBay has been plagued with people selling fakes.

There are many reasons that people should not buy fakes. However the most popular is that it defrauds genuine manufacturers. Whilst this is true, the fact is that many manufacturers simply do not care enough to act against counterfeiters.

[UK Antipiracy](#) supports companies who wish to combat fakes, but more importantly, they help and protect individuals who have been, or would otherwise be scammed by pirates.

Egample.



The screenshot shows an eBay product listing for a USB flash drive. The listing includes the following details:

- Product Title:** 32gb/64gb/128gb/256gb/512gb/1tb/2tb USB 2.0 Flash Memory Stick Pen Drive U disk
- Features:** ULTRA FAST TRANSFER, UK SELLER, LIFETIME WARRANTY
- Sales:** 11 sold in last 24 hours
- Condition:** New
- Storage Capacity:** 2tb (2000gb)
- Quantity:** 1 (More than 10 available, 122 sold / See Feedback)
- Price:** £8.99
- Buttons:** Buy it now, Add to basket, Add to Watch list
- Buyer Satisfaction:** 100% buyer satisfaction
- Shipping:** Free Click & Collect
- Watchers:** 51 watchers
- Collection:** FREE Click & Collect from your local Argos (Est. collection date Wed. 20 Jun. Select a store)
- Seller Information:** (1327), 98.5% Positive Feedback, Save this seller, Contact seller, See other items, Registered as a business

The above claims to be a 2tb (2000gb) USB flash drive. In reality the capacity is far lower (often 4gb to 8gb).

The drives firmware has been over written so that the drive misreports its true capacity. This means that the drive will fail without warning and that data will be lost and a [low cost data recovery](#) service will be required.

Additionally, genuine sellers will not be able to compete with the counterfeits (at the time of writing, the fake 2tb flash drive costs £8.99 whilst a genuine Kingston 2tb flash drive costs £1,160.59).

Many people who fall foul of scams will be reluctant to purchase again, but many may simply assume that the drive is faulty and take the matter no further.

Also, if the seller is reported to eBay, they rarely act against the seller.

UK Antipiracy proved ourselves to, and negotiated a special reporting facility with eBay. When UK Antipiracy report fakes; eBay removes them.

To report eBay fakes, simply send an email to; investigations@ukantipiracy.co.uk

Please include a link to the seller and a short explanation of the issue.